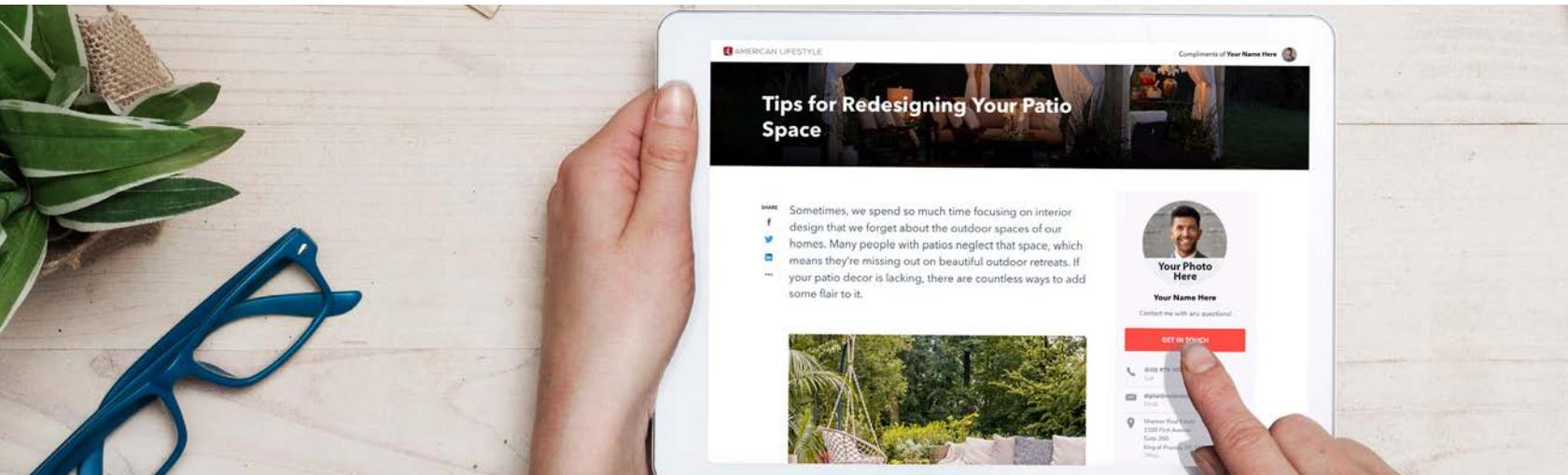


elegant MARKETING



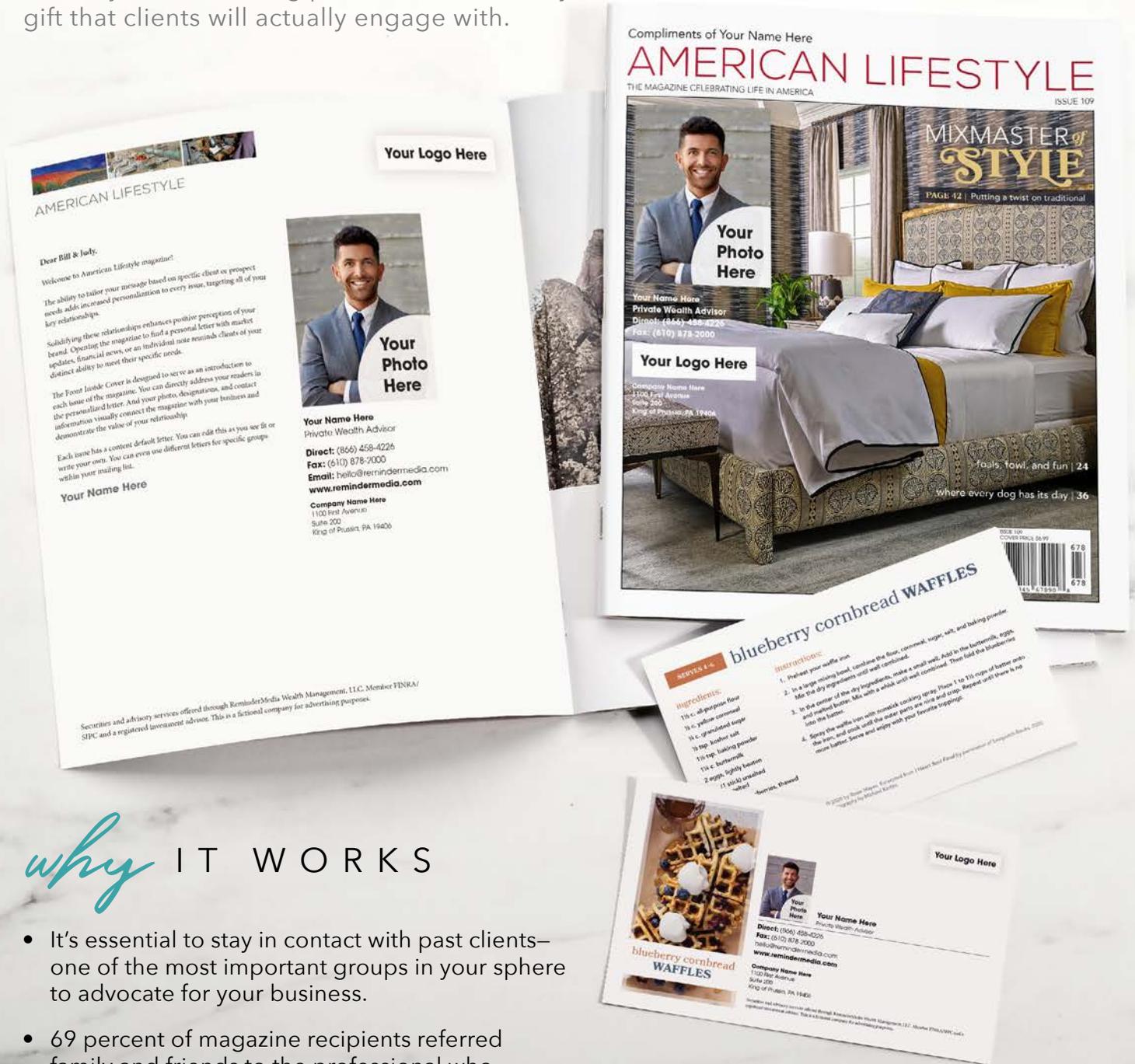
Stay top of mind with your own professionally customized marketing—*from print to digital*—without all the extra work!



- PERSONALIZED MAGAZINES
- HIGH QUALITY POSTCARDS
- DIGITAL EDITION
- BRANDED POSTS
- LOCAL EVENTS
- LANDING PAGES

PUT YOUR BRAND on a pedestal

It's not just a marketing piece, it's a bimonthly gift that clients will actually engage with.



why IT WORKS

- It's essential to stay in contact with past clients—one of the most important groups in your sphere to advocate for your business.
- 69 percent of magazine recipients referred family and friends to the professional who sent them the magazine in the last 12 months.*
- Your own magazine connects regularly, makes a great impression, and doesn't get thrown away like traditional marketing.

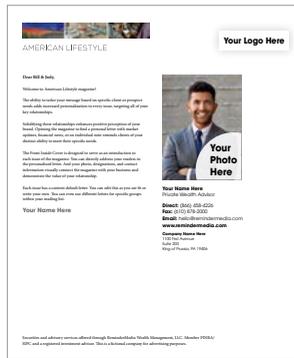
*2023 ReminderMedia Reader Study; conducted by GfK MRI

customized
WITH YOUR BRAND!

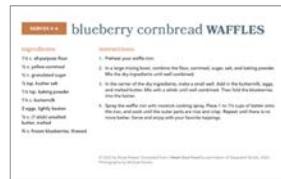
HOW TO CUSTOMIZE YOUR MAGAZINE



Choose your own **Front Cover** and update your head shot and contact info, so everyone knows who sent them this great gift.



Write a letter to your recipients on the **Front Inside Cover** for a personalized touch that is sure to impress.



Reach an even larger audience with two **Tear Out Cards**—when shared by recipients, your contact info is shared too!



Stand out with a testimonial or custom ad on **both sides of the Back Cover!** We have thousands of premade templates available as well.

Each magazine has 48 pages of article content to accompany your customized pieces.

EXPAND YOUR *presence*



**PLANNING FOR THE FUTURE
IS MY BUSINESS.**

LET'S MAKE IT
OUR BUSINESS.

You deserve a financial advisor who doesn't just care about your goals of your whole family. It's time to understand what you have for a financial future. Sense financial planning.

LET'S GET STARTED—CALL ME TODAY.

 Your Photo Here

Your Name Here
Financial Advisor
1100 First Ave. King of Prussia, PA
customerservice@remindermedia.com
www.remindermedia.com
(610) 878-5000

High quality postcards sent on a regular basis can help you get noticed in your community! Choose from any of our hundreds of pre-designed postcards that are proven to make an impact!

TIMING IS EVERYTHING

YOU'VE SPENT A LIFETIME EARNING YOUR RIGHT TO ENJOY RETIREMENT...
LET ME HELP YOU GET THERE—CALL ME TODAY.



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www.remindermedia.com
(610) 878-5000

You Logo Here

GET BACK TO THE THINGS THAT
matter most in life



As your financial advisor, let me help you get on the right track with your finances. That way you can spend more time focusing on the things that matter most to you in your life. Reach out today.

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Your Name Here
Financial Advisor
1100 First Ave. King of Prussia, PA
customerservice@remindermedia.com
www.remindermedia.com
(610) 878-5000

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WHAT'S YOUR NEXT MOVE?



MY FOCUS is on providing complete financial planning, investment and retirement planning, education funding, risk management, and tax and estate reduction strategies.

LET'S GET STRATEGIZING—CALL ME TODAY.

 Your Photo Here

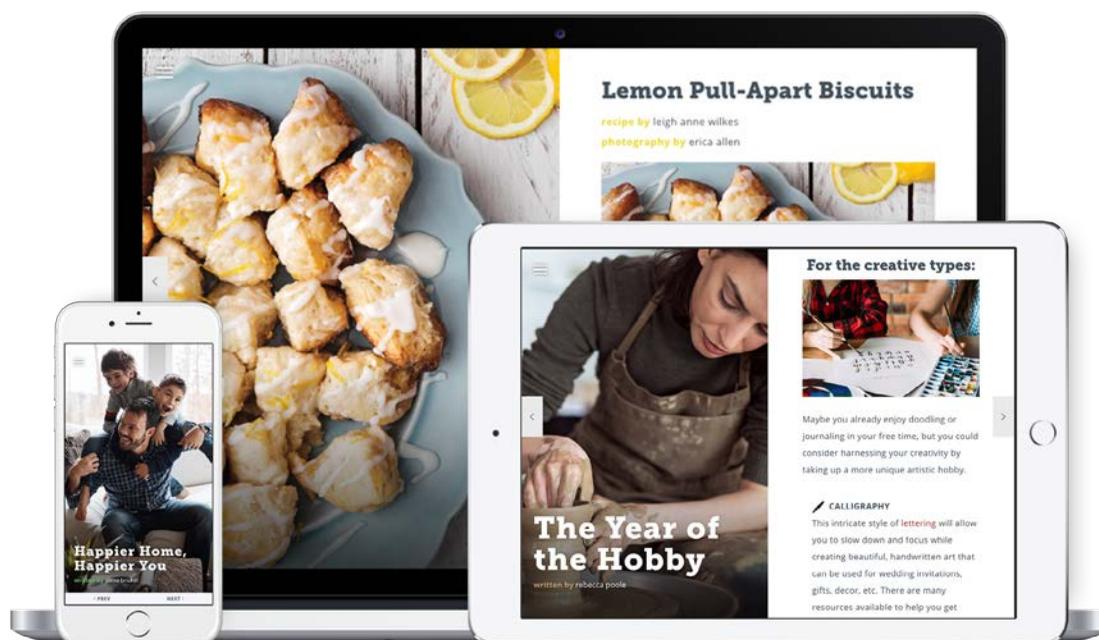
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A VARIETY OF DESIGNS TO CHOOSE FROM!

digital edition

A monthly interactive digital lifestyle magazine featuring different engaging, seasonal articles every month.

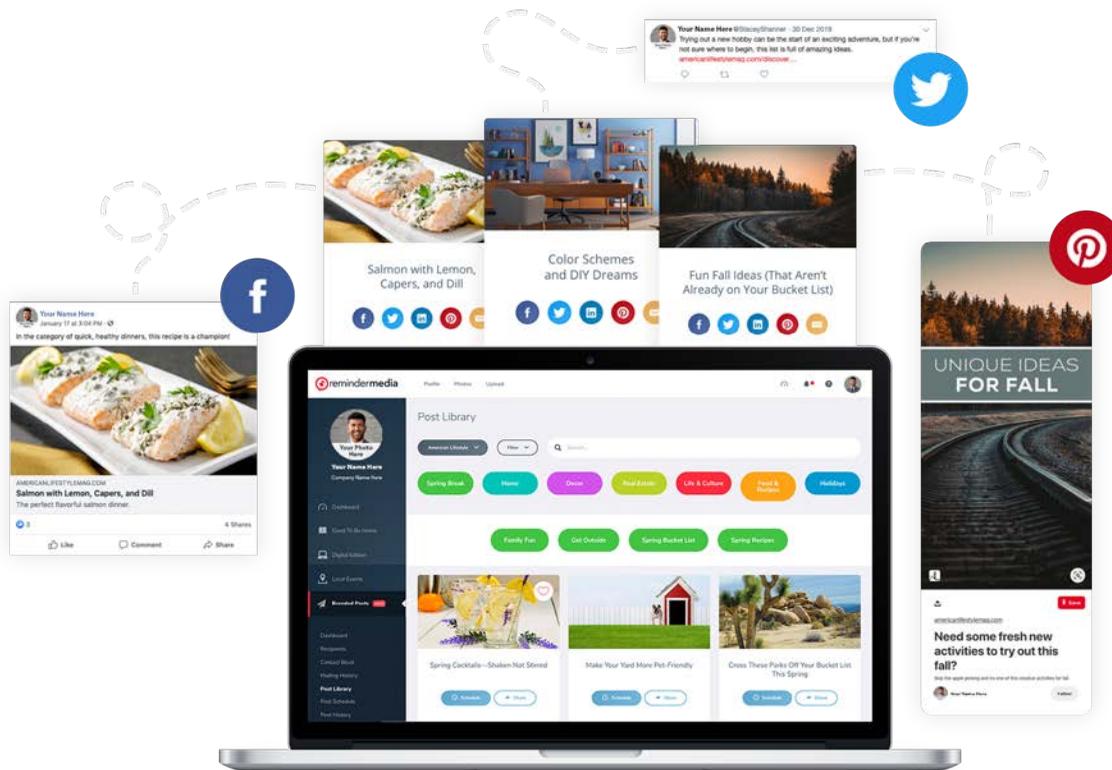


- +** **AUTOMATED MONTHLY EMAIL** sent to your list of recipients.
- +** **FULLY INTERACTIVE** on mobile or desktop. Connect with one click.
- +** **TURNKEY AND CUSTOMIZED** by individual targeted campaigns.
- +** **EACH PAGE IS BRANDED** to the professional sharing it. Including photo, contact information, and social media handles.
- +** **INTERACTIVE CONTACT INFO** on every page that calls, emails or visits a web page.

PART OF THE DIGITAL MARKETING PLATFORM

Branded posts

Share engaging blog posts directly to your social media channels or through email, all personalized with your branding.



- + UNLIMITED ACCESS** to our popular online content library now with a search feature.
- + EACH POST IS BRANDED** to the professional sharing it. Including photo, contact information, and social media handles.

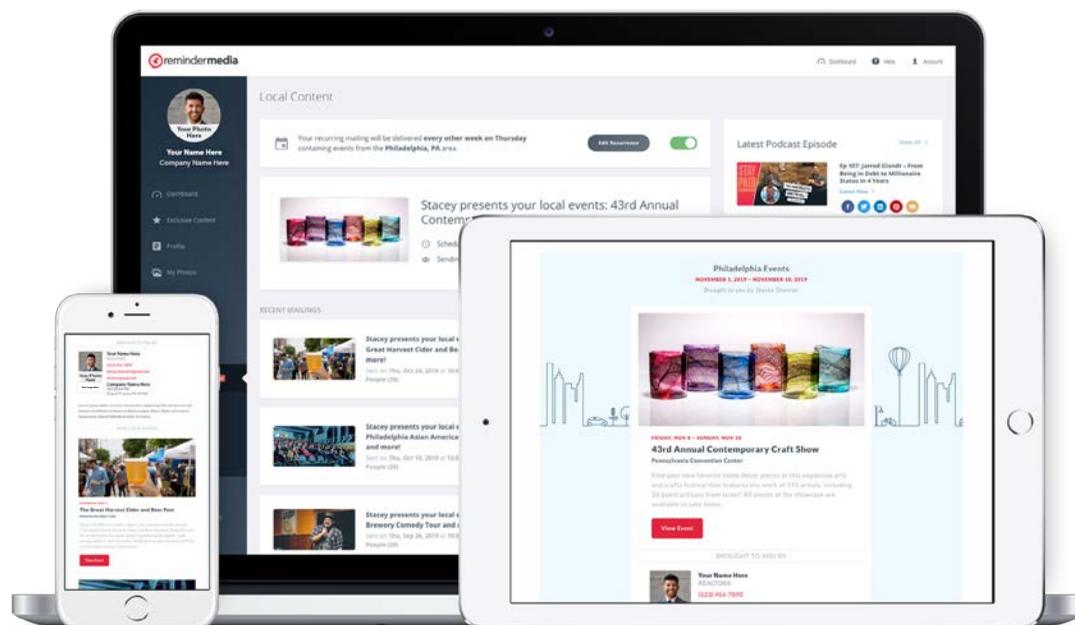
- + PERSONAL CONTACT FORM** allows leads to get in touch.
- + INTERACTIVE CONTACT INFO** that calls, emails or visits a web page.
- + AUTOMATED BIWEEKLY EMAIL** featuring relevant, engaging branded blogs.

PART OF THE DIGITAL MARKETING PLATFORM

local events

Curated events from your local community.

Gives you the “local expert” status you’ve been looking for.



+ AUTOMATED BIWEEKLY EMAIL featuring high-quality, curated local events from your area or virtual events across the country.

+ HANDPICKED BY LOCAL CURATORS so you look like the local expert without having to do any of the work.

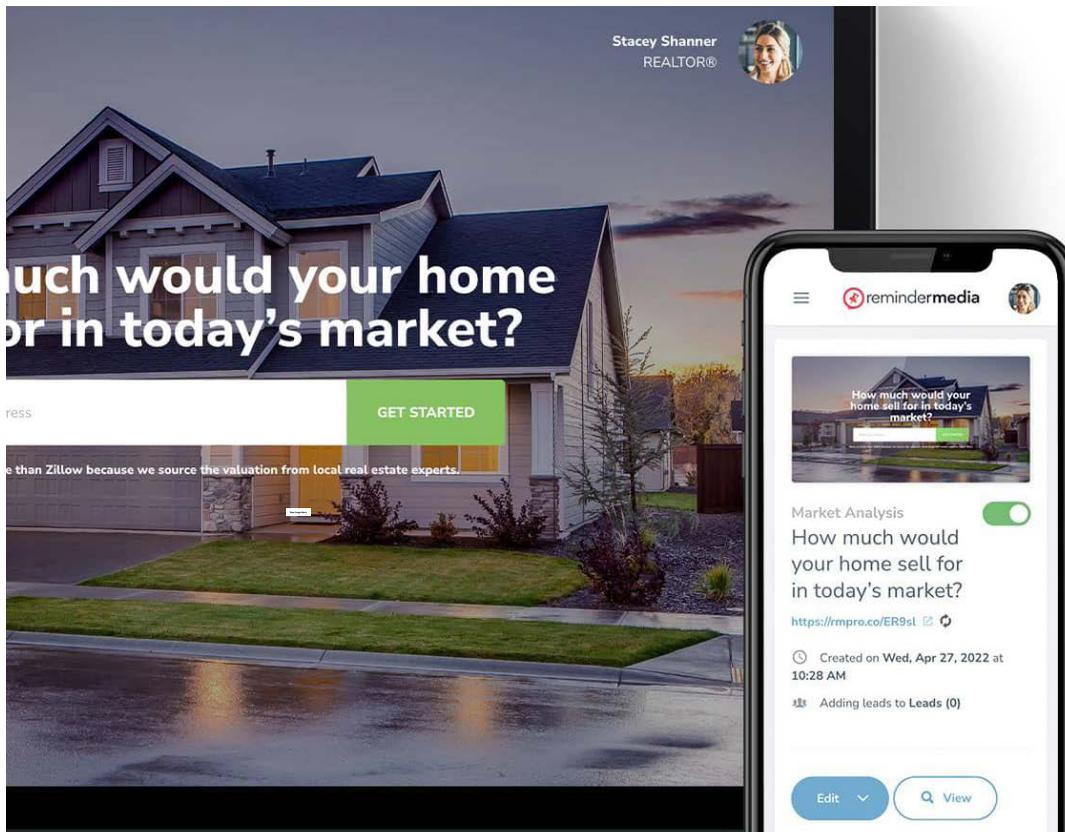
+ EMAIL IS BRANDED to the professional sending it. Including photo, contact information, and social media handles.

+ OVER 130 LOCAL MARKETS or virtual events across the country.

PART OF THE DIGITAL MARKETING PLATFORM

Landing pages

Customizable landing pages designed to capture leads.



- + **A VARIETY OF TEMPLATES** including market analysis, lead magnets, and product subscriptions.
- + **PERSONALIZE EACH PAGE** with your own theme, branding, photo, and contact information.

- + **PAGE ANALYTICS ARE** refreshed on your dashboard every half hour.
- + **LEADS GENERATED** are added to your database for easy follow-up and you are notified via email or text daily.

PART OF THE DIGITAL MARKETING PLATFORM

ready to get started?

**VISIT THE LINK
BELOW TO ACCESS
SPECIAL PRICING!**

remindermedia.com/financial

Choose your products!

-  PERSONALIZED MAGAZINES
-  HIGH QUALITY POSTCARDS
-  DIGITAL EDITION
-  BRANDED POSTS
-  LOCAL EVENTS
-  LANDING PAGES



Questions? Reach out to us at hello@remindermedia.com

pricing

BRANDED MAGAZINES



ACTIVATION

\$299.99 reduced to \$99.99

\$4.99 PER MAG

FOR 50 MAGAZINES (THIS IS OUR "THOUSAND COUNT" PRICING)

\$6.99 PER MAG

FOR LESS THAN 50 MAGAZINES

MAGAZINE USERS

DIGITAL MARKETING PLATFORM (ALL FOUR PRODUCTS)

\$79.99 per month

NON-MAGAZINE USERS

DIGITAL MARKETING PLATFORM (ALL FOUR)

\$119.99 per month

pricing

POSTCARDS

QUANTITY	250-499	500-999	1,000-1,999	2,000-2,999	3,000-4,999	5,000+
STANDARD MAIL	\$0.95	\$0.79	\$0.77	\$0.71	\$0.63	\$0.59
1ST CLASS MAIL	N/A	\$1.00	\$0.98	\$0.92	\$0.84	\$0.80
SHIP TO SELF	\$0.71	\$0.55	\$0.53	\$0.47	\$0.39	\$0.35
FOR 12-DIRECT MONTHLY AND YEARLY						
Same pricing as Standard Mail. Pay ahead for a year and get one month free!						

PURCHASED WITH A POSTCARD ORDER:

MULTI-USE LIST FOR INDIVIDUALS
\$0.09 per address

MULTI-USE LIST FOR NEW HOMEOWNERS, NEW MOVERS, OR BUSINESSES
\$0.15 per address

PURCHASED WITHOUT A POSTCARD ORDER:

MULTI-USE LIST FOR INDIVIDUALS			
50-99	100-249	250-999	1,000+
\$0.90 per address	\$0.55 per address	\$0.14 per address	\$0.11 per address

MULTI-USE LIST FOR NEW HOMEOWNERS, NEW MOVERS, OR BUSINESSES			
50-99	100-249	250-999	1,000+
\$1.00 per address	\$0.65 per address	\$0.23 per address	\$0.15 per address

SINGLE-USE LIST FOR INDIVIDUALS		
250-1,999	2,000-19,999	20,000+
\$0.07 per address	\$0.06 per address	\$0.05 per address

SINGLE-USE LIST FOR BUSINESSES	
250-1,999	2,000+
\$0.15 per address	\$0.12 per address

SINGLE-USE LIST FOR NEW HOMEOWNERS OR NEW MOVERS		
250-1,999	2,000-19,999	20,000+
\$0.18 per address	\$0.15 per address	\$0.13 per address

TARGETED MAILING LISTS